



BC Family Day | Lock-up with BC Mark



Note: BC Family Day mark may be used on its own providing the BC Mark appears in a separate, visible location



BC Family Day | Separate marks



Note: Celebrate word marks may be used on its own providing the BC Family Day mark appears in a separate, visible location

Celebrate BC Fun!

Celebrate BC Culture!

Celebrate BC Discovery!

Celebrate BC Entertainment!

Celebrate BC Fun!

Celebrate BC Culture!

Celebrate BC Discovery!

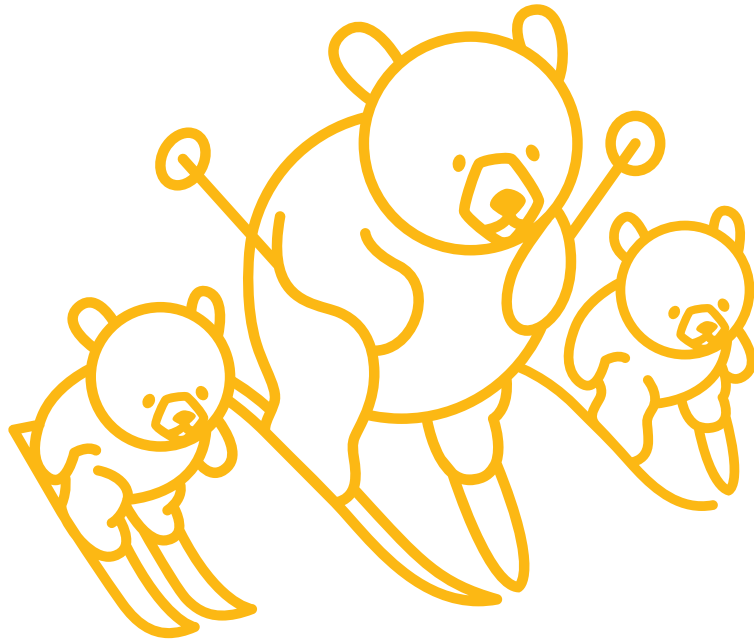
Celebrate BC Entertainment!

**Celebrate
BC Fun!**

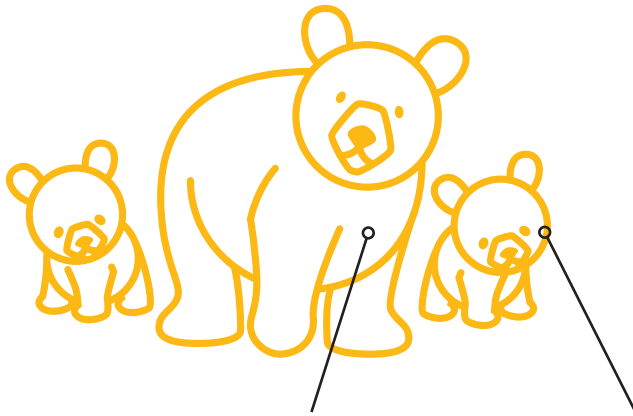
**Celebrate
BC Culture!**

**Celebrate
BC Discovery!**

**Celebrate
BC Entertainment!**



Note: BC Family Day Kermode Bears may be used (enlarged on a backdrop, for example), providing the BC Family Day mark appears in a separate, visible location



White (not transparent,
unless printed solid on
light background)

BC ID Yellow



BC ID Blue

CMYK 100, 80, 6, 32
RGB 35, 64, 117



BC ID Yellow

CMYK 0, 30, 100, 0
RGB 227, 168, 43

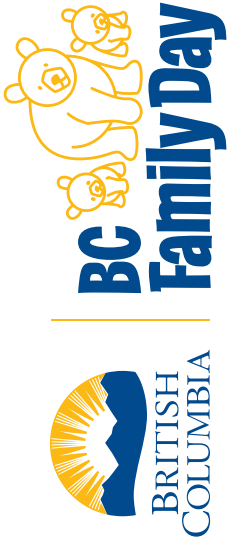


White

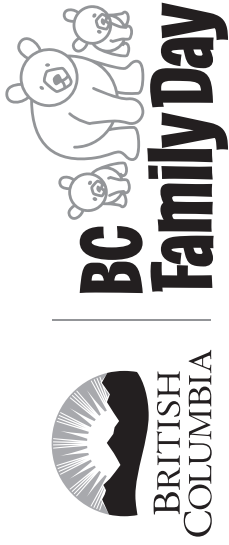
BC Family Day Logo Sheet

BC_FamilyDay_CMYK_pos.eps

BC_FamilyDay_RGB_pos.ai

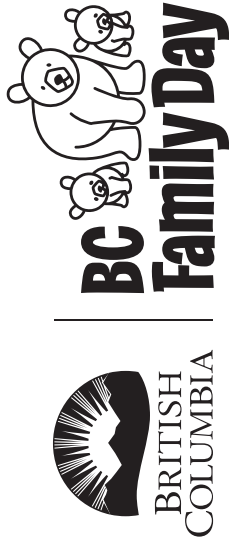


BC_FamilyDay_GRY_pos.eps



BC_FamilyDay_K_pos.eps

(for silkscreening of similar situations where no halftone line screen is available)

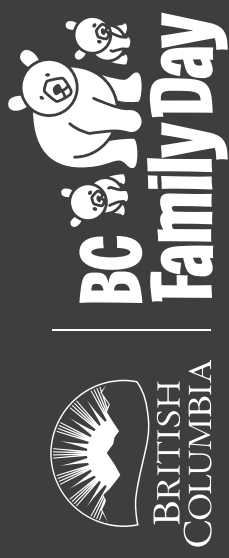


BC_FamilyDay_CMYK_rev.eps

BC_FamilyDay_RGB_rev.ai



BC_FamilyDay_GRY_rev.eps



BC Family Day typeface — Barbieri Regular by ReType

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BC Family Day Alternate Logo Sheet

BC_FamilyDay_Alternate_CMYK_pos.eps

BC_FamilyDay_Alternate_RGB_pos.ai



BC_FamilyDay_Alternate_CMYK_rev.eps

BC_FamilyDay_Alternate_RGB_rev.ai



BC_FamilyDay_Alternate_GRY_pos.eps



BC_FamilyDay_Alternate_GRY_rev.eps



BC_FamilyDay_Alternate_K_pos.eps

(for silkscreening of similar situations where no halftone line screen is available)

